

William Birch - Sommelier

Born in Glasgow and brought up with a strong work ethic William was originally going to work in architecture. However, after starting to work sorting out bottle bins part time, he then went on to work as a waiter and found that he loved working with the public.

William progressed to work in many of the best restaurants in Glasgow, including The Central Hotel and Fountain Hotel. At Dunkeld House Hotel he was presented with an opportunity to concentrate and develop his knowledge on wines and spirits. What was only meant to be a temporary placement turned into an amazing and extensive 30-year career including positions at The Caledonian Hotel, The Witchery and The Royal Yacht Britannia, all in Edinburgh and all while competing in Sommelier of the Year competitions.

After working at The Royal Crescent Hotel in Bath and spending a few years in Speyside learning about whisky and the whisky industry, he found his home at Inverlochy Castle in 2011.

William has an amazing 'knack' for remembering facts and figures that goes beyond wine and into whisky, beer and even our tea selection. This skill is also extremely helpful when it comes to our many regular guests remembering their preferences.

Many will remember William's 'craic and banter' and of course his amazing weird and wonderful facts about anything that they may order to drink!